

**AQAS**

AGENTUR FÜR  
QUALITÄTSSICHERUNG DURCH  
AKKREDITIERUNG VON  
STUDIENGÄNGEN E.V.

# INTERNATIONALIZATION ACCREDITATION

9 December 2020  
Ronny Heintze

- 1. INTERNATIONALIZATION**
- 2. THE ROLE OF ACCREDITATION**
- 3. QUALITY OF INTERNATIONALIZATION**

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# INTERNATIONALIZATION IN HIGHER ED

- Growing importance of internationalization at all levels
- Increased attention in institutional strategies
- Many systems: increased privatization & revenue generation
- Competitive pressures of globalization, **global rankings**
- Numbers rising, with challenge of quantity versus quality

# STRATEGIC QUESTIONS FOR HEI

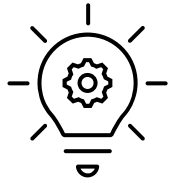
- WHY?
  - Is higher Ed international by itself?
  - External context: global, regional, local...
  - Internal context: stakeholders
- WHAT?
  - MOBILITY: students, academics, administrators, programs, projects, institutions
  - PARTNERSHIPS: bilateral, multilateral, strategic
  - CURRICULUM: knowledge, skills and attitudes
- HOW?
  - At home: curriculum, Joint Programmes, intercultural and internat. LO
  - Abroad: short term mobility, credit mobility, recognition, staff mobility

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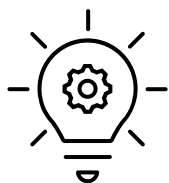
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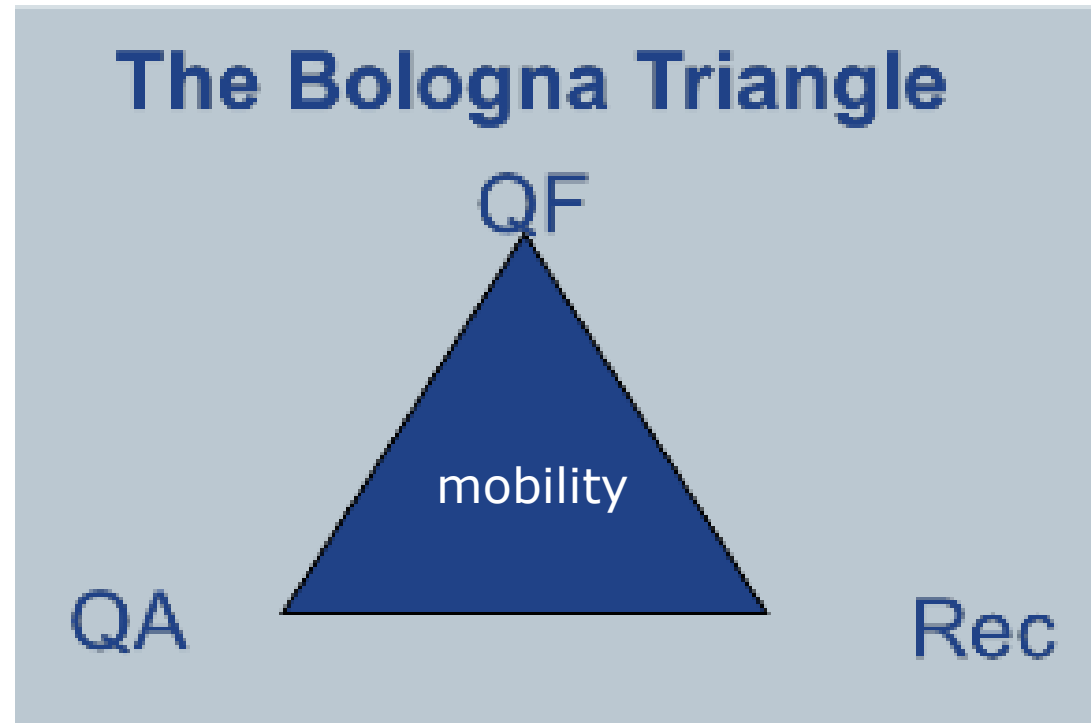
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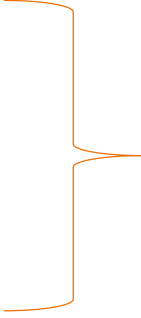
# ACCREDITATION IN LIGHT OF INTERNATIONALIZATION





# ACCREDITATION IN LIGHT OF INTERNATIONALIZATION

Accreditation under the ESG considers:

- Qualification Frameworks
  - ECTS
  - Recognition
  - IQA
- 
- MOBILITY

# WHAT ABOUT INTERNATIONAL ACCREDITATION ?

- Standards with less national focus
- international panel – stronger self reflection and self questioning
- International perspectives as part of the review panel
- Intercultural experience during the review
- Increased international visibility
- Academic exchange across borders
- “spin offs”
- International accreditation can support internationalization

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# QUALITY OF INTERNATIONALIZATION

- The process of **integrating** an international, intercultural or global dimension into the **purpose, functions and delivery** of post-secondary education (Jane Knight)
- With Internationalization being a priority in many HE systems and a field of action for many institutions the question of “**good internationalization**” arises
- When considering the Mission / Vision of institutions many well established regional institutions aspire to become “leading” or “world class” institutions

# QUALITY OF INTERNATIONALIZATION

- EQA agencies within the European Consortium for Accreditation joined forces and developed a method to review internationalization
- the aim of the Certificate for Quality in Internationalization (CeQInt) is to assess, enhance and reward internationalisation
- Encourages a reflection about a programmes/institutions strategy and operationalization of internationalization
- [www.ecahe.eu](http://www.ecahe.eu)



# YOUR QUESTIONS

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